



ASIA'S 1ST INTEGRATED RETAIL & TRAVEL MARKETING PLATFORM BUILT FOR TRAVEL COMPANIES. BY TRAVEL PROFESSIONALS

3 August 2021

Dear Members,

Kindly be informed that ARichGlobe is inviting MATTA Members to participate in Asia's 1st integrated retail & travel marketing platform, as their travel merchants.

2020 was a disastrous year for the global travel and tourism industry and as the pandemic continues to disrupt travel into 2021 and beyond, let's prepare for a new normal with new travel trends and patterns. With ARichGlobe, you can capitalise on the enormous e-commerce growth trends, engage more consumers in Asia, build up customer databases for future travel business while generating an income and promote travel services concurrently.

About ARichGlobe

Built by travel professionals specially for the travel and tourism and retail sectors, ARichGlobe integrates retail and travel marketing to offer both sectors:

- a new income channel
- a new ancillary income source
- more targeted marketing
- lower costs in customer engagement and acquisition
- more attractive offers and stronger product values to attract more customers without incurring more product costs or the need to sell at higher prices

Special Offer to MATTA Members:

- Full waiver of participation fees for 1st year (savings of up to SGD1, 800*), 50% waiver for 2nd year!
- Special listing fees** for selling travel products* (savings of up to SGD450*)!
- Special transaction and collection fees, when retailing merchandise* (non travel products)
- Special discount of up to 70% on all optional digital marketing solutions!
- Sign up now, offers are valid till 30 August 2021!
- Unlimited travel products / SKUs can be published per merchant.
- For promotion of travel products, zero sales commissions for bookings, only a small monthly listing fee applies.

*Based on Solitaire subscription package

Register here as Merchant Now!

Introduction and Demonstration Virtual Sessions

For MATTA members only, the following webinar intro & demo sessions are organized:

17 August 2021, Tuesday 11.00am

18 August 2021, Wednesday 3.00pm

19 August 2021, Thursday 2.00pm

Members interested to join the webinar intro and demo sessions, please [click here](#) to register and select the date you prefer.

*Each session is about 60-80 minutes including Q&A and caters up to 100 registered guests only

Kindly click here for more information. For any enquiry, please email to enquiry@arichglobe.com

Thank you.

MOHD HIZZAT MOHD SHAH

Vice President Research & Technology

Term 2019 - 2021